

In-house Training

	SUBJECT	Duration	Who should attend	Notes
1	Handling Customers Objection – The method of Bonding businesses	10 hours	Sales Staff – Customer Services staff – Sales Supervisors & Managers	It Includes a Workshop
2	Sales Performance Management – The method of Controlling Target achievement & measuring Sales Plans success	6 hours	Sales Staff – Sales Supervisors & Managers	It includes a workshop
3	How to penetrate foreign Markets	12 hours	Marketing & Production Managers at Industrial institutions – Factories' Managers and Export Managers	
4	The Successful Sales Rep – Presales preparations & priority management	8 hours	Sales Staff – Customer Services Staff – Sales Managers & Supervisors	It includes a Workshop
5	How to prepare a proper Marketing Strategy	8 hours	Marketing Managers at commercial and Banking sectors	It includes a Workshop
6	Managing Human Assets at Public and Private sectors	5 hours	General Managers – Human Resources staff and managers – Staff Supervisors	
7	SEO Optimization – becoming on Top of search engines	5 hours	E-Marketers – Web designers	
8	Digital Marketing Management – Keys to Social Networking Success	20 hours	Digital Marketers – Marketers	
9	Methods of Leadership in Business	8 hours	CEOs, VPs, General Managers and all the Managerial Chain	It includes a Workshop
10	Alternative Energy Towards a green Business	5 hours	CEOs, VPs, General Managers and all the Managerial Chain	It is about the adaptation of environment-friendly methods in offices
11	Writing Effective Policies & Procedures	10 hours	Divisions Managers – Personnel & Admin Managers	Includes a Workshop on writing One Policy and its Procedures